

**COMMUNICATION SEMINAR**

Interreg IPA CBC Programme Greece-Albania 2014-2020

Interreg V-A Greece-Italy Programme 2014-2020

VENUE: Hotel Frontzou Politia, Ioannina Greece

DATE: 28 March 2019

AGENDA

09:30 – 10:00	Arrival of Participants – Registration
10:00 – 10:15	Welcome – Opening Speeches
10:15 – 10:45	Communication and Dissemination Rules (Information and Publicity Guide)
10:45 – 11:00	Examples of deliverables
11:00 – 11:30	Communication and Dissemination Rules (Information and Publicity Guide) GR-IT
11:30 – 12:00	Questions on the Information & Publicity Guide
12:00 – 12:15	Coffee Break
12:15 – 12:45	Introduction on Social Media (Focus on our Programmes)
12:45 – 13:45	Content Management
13:45 – 14:00	Coffee Break
14:00 – 15:00	Story Telling (Examples)
15:00 – 16:00	Practical Examples
16:00 – 17:00	Questions – Discussion